Bordeaux International Support
Helpdesk for internationalization projects
Bordeaux International Support

Objectives

The aim of the Bordeaux International Support (BIS) Helpdesk is to encourage the emergence and strengthening of project with high added-value. The above-mentioned areas and universities are our major targets.

In order to initiate or develop cooperation projects with Brazil, China, India and Taiwan, IdEx Bordeaux would like to support all university stakeholders (students, academics, support staff) in their initiative with this BIS Helpdesk.

The BIS Helpdesk is a tool of IdEx Bordeaux, with the following objectives:

- To support the setting up and strengthening of research and academic partnerships and networks involving Canadian partners,
- To strengthen the positioning of Bordeaux as a major HE and research institution on an international level,
- To enable students to enjoy an international environment early-on in their academic path,
- To participate in the internationalization of the institution through best practice exchange.

Context

The University of Bordeaux and its partners have developed long-standing collaborations with several key higher education institutions and research centers across the world. In the first phase of the Initiative of Excellence programme, the BIS Helpdesk was specifically dedicated to initiating and strengthening collaborations with Canada, California and Japan. During this second implementation phase of IdEx Bordeaux, the BIS internationalization Helpdesk has been extended to new strategic areas of cooperation. We have identified four regions where our academic staff has strong and dense connections, both in research and training: Brazil, China, India and Taiwan. All have invested a lot in the development of higher education and rely on top-level research and training institutions.

In total 7 priority areas are targeted for the internationalization of training and research within the IdEx Bordeaux framework:

- California

A recent inventory of research collaborations between the university of Bordeaux and Californian higher education and research institutions has confirmed the dynamic nature of Bordeaux’s relationship to
California, with about 30 ongoing joint projects in disciplines ranging from polymer chemistry to educational science. Taking into consideration this history of collaboration as well as the excellence of the California higher education and research system, IdEx Bordeaux has included Californian academic institutions among its strategic partners. The aim of Bordeaux International Support (BIS) – California is to encourage the emergence and strengthening of project with high added-value. It covers training, research and best practice exchanges and particularly targets the mobility of university staff (students, academics, support staff). In view of the historical bounds between Bordeaux and the UC, priority will be given to the strengthening of our relationship both in the field of education and research with campuses of the UC network, mainly in San Francisco, Davis, Santa Barbara, Irvine, and San Diego.

It should be noted that a specific BIS Helpdesk is currently proposed for collaboration projects with UC LA and UC Berkeley as well as University of Cincinnati – please refer to the relevant section on the BIS programme website.

- Canada
The University of Bordeaux and its partners have long collaborated with many Canadian institutions of higher education; the collaborations and exchanges have been greatly appreciated at all levels and have only led to the University of Bordeaux’ desire to expand such interactions. Within a wide reach and taking multiple forms, these various projects range from summer schools to institutional exchanges, partnerships and joint research. The disciplines in question are as varied as neuroscience, business and material science. Given this history of collaboration as well as the excellence of the Canadian higher education and research system, IdEx Bordeaux has included Canadian academic institutions among its strategic partners.

It should be noted that a specific BIS Helpdesk is currently proposed for collaboration projects with Université Laval, McGill University and University of Waterloo— please refer to the relevant section on the BIS programme website.

- Japan
The University of Bordeaux has developed long-standing collaborations with Japanese higher education institutions and research centers, both in the fields of training and research\(^1\). Taking into consideration this history of collaboration as well as the excellence of the Japanese higher education and research system, IdEx Bordeaux has included Japanese academic institutions among its strategic partners.

It should be noted that a specific BIS Helpdesk is currently proposed for collaboration projects with Kyoto University and the University of Tsukuba— please refer to the relevant section on the BIS programme website.

- China
The strong ties between Chinese universities and Bordeaux date back to 15 years ago, but the country’s growth and size, coupled with an education policy encouraging international collaborations both in terms of training and research, play a significant role in the development of the cooperation between Bordeaux and China over the past years. Today China boasts a noteworthy number of large-scale and high-quality universities with fields of excellence nurtured by substantial financial means as well as motivated teachers and students.

\(^1\) An inventory of ongoing cooperation activities between Bordeaux and Japanese HEIs was carried out in April 2013 that identified more than 80 collaboration projects.
Given the political ties between Bordeaux and the city of Wuhan in the Chinese province of Hubei, we aim to encourage the development of training and research projects with local universities, more particularly the University of Wuhan, and the Huazhong University of Science and Technology. However, collaboration projects with other universities of excellence (especially top universities listed in the Shanghai ranking) throughout China are also very much encouraged.

- **Brazil**
  The University of Bordeaux aims at strengthening its cooperation activities in Brazil. Emerging country with a strong national policy in favor of international education development in terms of training and research, Brazil has been clearly identified as a strategic destination for the University of Bordeaux and its partner institutions. In this context, IdEx Bordeaux is encouraging collaborations and proposes a support to the setting up of projects with this country. Strong and diverse partnerships have already been identified with the University of Sao Paulo (USP), the Federal University of Rio de Janeiro (UFRJ) and the State University of Rio de Janeiro (UERJ). Although priority partners, the BIS program will support collaborations with other Brazilian universities and research centers.

- **India**
  Considering education as the driving force of its economic and social development, India offers a significant potential for training and research cooperation. Collaborations with Institutions of IdEx Bordeaux are very active, especially in the field of Research. Several institutions have been identified as privileged partners of the University of Bordeaux and its partners: the Indian Institute of Science (IISc) in Bangalore, the Indian Institute of Technology (IIT), Jawaharlal Nehru University in New Delhi.

- **Taiwan**
  Second Asian country in terms of education and scientific excellence (Times Higher Education ranking), Taiwan is a partner of choice for the University of Bordeaux in the fields of training and research. The system’s high selection rate combined with a strong competition between the country’s best universities, - most of which are public – ensures a high-quality higher education in the country. The IdEx Bordeaux hence aims at strengthening the already existing collaborations and to extend them to new fields, more particularly to its disciplines of excellence. It is to be noted that the National Taiwan University, as a strategic partner in the Campus-in-campus project coordinated by the University of Tsukuba, is a priority university for IdEx Bordeaux.

**Operating rules**

**Type of actions supported**
The Bordeaux International Support program is intended to provide support for the launch of significant international endeavors and/or seed money for projects and pilots that should become self-sustaining. It can involve the following actions (up to a limit of 3 months per stay, if applicable):

1. Networking activity (research, education, exchange of good practice) and first steps for project building.

For these actions, the following topics are considered priorities:
- Support to the internationalization of research (such as setting-up of common projects, development of co-supervision of theses, preparation of joint applications to international call for proposals, summer schools, etc.)
• Support to the internationalization of training (such as development of a joint training offer in a specific topic, study visits for students, preparation of joint application to international call for proposals, organization of joint seminars, etc.), with a particular focus on the development of partnerships at graduate level
• Support to the internationalization of administrative departments.
• Support to best practice exchange (participation in workshops, study visit, etc.)

2. Student group projects aiming at increasing their international awareness
3. Student initiatives involving activities with an added-value for the internationalization of their course.

**Type of support**
Based on the nature and the needs of the project submitted, the support proposed within the frame of Bordeaux International Support program may take the following forms:
- Advice on building an international collaboration project
- Project engineering for applications to national, European or international grants
- Linking with relevant contacts and networks in targeted foreign institutions,
- Seed-funding: financial support for internationalization projects that should become self-sustaining.

*Prior to submitting your project support application, please liaise with the relevant contact person at the international office. He/she will be able to guide you through your collaboration project and the setting up of your application to this program – please refer to the “CONTACT” section on the BIS program webpage.*

**Beneficiaries**
Beneficiaries may be researchers, administrative staff and students of the following institutions:
• University of Bordeaux
• Bordeaux Montaigonne University
• The Bordeaux Institute of Technology (IPB)
• Sciences Po Bordeaux (IEP)
• Bordeaux Sciences Agro
• National Centre for Scientific Research (CNRS)
• National Institute of Health and Medical Research (INSERM)
• National Institute for Research in Computer Science and Control (INRIA)
• Scientific Institute of Agronomic Research (INRA)
• Commissioner for Atomic Energy and Alternative Energies (CEA)
• Research Institute for Engineering Agriculture and the Environment (IRSTEA)
• French Research Institute for Exploitation of the Sea (IFREMER)
• Optical Science Institute - Graduate School Ecole Pratique des Hautes Etudes (School of Higher Studies)

* Other actors of higher education and research in Aquitaine can also be involved, according to the project, this participation is subject to previous consultation of the governing board.

** Staff from foreign partner universities may be involved in the program but the coordinator should clearly explain in the application the reasons for this request and why no other option is possible.
Submission of projects
- Project proposals (in English or in French) will be sent via an online form via the IdEx website.
- Project proposals should be submitted by student or staff from one of the above-mentioned Bordeaux institutions. Applications from students must be sent along with a recommendation letter from one or more academic or officer in charge of the project supervision or coordination.
- For each application, applicants should indicate the beneficiaries of the action (CV of the people involved), the objective of the action, expected results and impact, and budget (total costs of the project and co-funding sources if relevant).

Time schedule
Applications may be sent continuously. They will be examined on a fixed date three times a year according to the following schedule for calls:

<table>
<thead>
<tr>
<th>Call deadline</th>
<th>21/01/2018</th>
<th>30/03/2018</th>
<th>15/06/2018</th>
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Upon closure of the call for proposals, projects will be evaluated by the Evaluation Committee and presented to the relevant IdEx Bordeaux board for final validation. The process takes between one and two months before the final notification is sent to the applicant.

Award criteria
Evaluators will consider the following criteria:
- Are the presented actions eligible for another program in the frame of IdEx or in the supporting institutions? If so, applicants will be directed to this alternative funding source.
- Does the project directly involve one or more of the four above-mentioned target universities?
- Does the project match the program priorities?
- Is it a new cooperation (no formalized existing relationships between the project leader in Bordeaux and the pertaining university)? If so, are the choice and strategy clearly explained? Is the expected added value in line with the program’s objectives?
- In the case of an already existing cooperation between partners, what is the added value in comparison with the current implemented co-operation?
- Who and how many are direct beneficiaries?
- What is the added value of the action for the beneficiaries?
- What are the considered achievements?
- Is the budget in accordance with the objectives of the action (if applicable)?

Internal rules
Evaluation Committee
The project proposals will be reviewed by a committee composed of member of the IdEx team as well representatives of the participating institutions.
Additional expertise may be needed for specific projects.

The Evaluation Committee is sovereign to decide the acceptance of a project under this programme and freely allocates resources to selected projects of small size. For larger applications, the opinion of the Board of Management of the limited IdEx is required.
"The University of Bordeaux is leading the “Initiative of Excellence” program in association with the National Research Council (CNRS), the National Institute for Health and Medicine (Inserm), the University Bordeaux Montaigne, Sciences-Po Bordeaux, Bordeaux Sciences Agro and the Bordeaux Institute of Technology. Other partnering organizations contributing to the Excellence Initiative are: INRA, INRIA, CEA, IRSTEA, IFREMER and Bordeaux CHU.

Scientific priorities of IdEx Bordeaux are developed by thematic clusters: AMADEus (Materials sciences), BRAIN (Neurosciences), COTE (Environment and Ecosystem), CPU (Numerical Certification and Reliability), LaScArBx (Archaeology), LAPHIA (Lasers and Photonics), HEADS (Global Health), TRAIL (Translational Imaging), and an applied research institute LIRYC (Cardiology). Please visit http://www.labex.u-bordeaux.fr/en/ for details."