Bordeaux International Support
Helpdesk for internationalization projects
Bordeaux International Support  
BIS –  
Helpdesk for internationalization projects with priority partner countries  

Objectives  

The aim of the Bordeaux International Support (BIS) Helpdesk is to encourage the emergence and strengthening of project with high added-value. The above-mentioned areas and universities are our major targets.

In order to initiate or develop cooperation projects with California, Japan, Canada, Brazil, China, Taiwan, and Australia IdEx Bordeaux would like to support all university stakeholders (research and academic staff) in their initiative with this BIS Helpdesk.

The BIS Helpdesk is a tool of IdEx Bordeaux, with the following objectives:

- To provide seed-funding for the setting up of research and academic partnerships and networks involving partners from listed targeted regions,
- To strengthen the positioning of Bordeaux as a major HE and research institution on an international level,
- To enable students to enjoy an international environment early-on in their academic path,

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The goal of the BIS programme is to support the initiation and development of cooperation projects with a strong potential for institutional impact. Therefore, the submitted projects must be written from the partnership angle, highlighting the impact of planned actions on the development of the cooperation with the international partner. In the case of research projects, the quality of the research project itself is not part of evaluation criteria for this programme (please refer to the “evaluation criteria” section of the call). Hence the scientific content will not be evaluated.

Context  

The University of Bordeaux and its partners have developed long-standing collaborations with several key higher education institutions and research centers across the world. In the first phase of the Initiative of Excellence programme, the BIS Helpdesk was specifically dedicated to initiating and strengthening collaborations with Canada, California and Japan. During the second and third implementation phase of IdEx Bordeaux, the BIS internationalization Helpdesk was extended to new strategic areas of cooperation. We have identified five new regions where our academic staff has strong and dense connections, both in research and training: Brazil, China, India, Taiwan and Australia. All have invested a lot in the development of higher education and rely on top-level research and training institutions.
In total 8 priority areas are targeted for the internationalization of training and research within the IdEx Bordeaux framework:

- **California**

A recent inventory of research collaborations between the university of Bordeaux and Californian higher education and research institutions has confirmed the dynamic nature of Bordeaux’s relationship to California, with about 30 ongoing joint projects in disciplines ranging from polymer chemistry to educational science. Taking into consideration this history of collaboration as well as the excellence of the California higher education and research system, IdEx Bordeaux has included Californian academic institutions among its strategic partners.

The aim of Bordeaux International Support (BIS) – California is to encourage the emergence and strengthening of project with high added-value. It covers training, research and best practice exchanges and particularly targets the mobility of university staff (students, academics, support staff). In view of the historical bounds between Bordeaux and the UC, priority will be given to the strengthening of our relationship both in the field of education and research with campuses of the UC network, mainly in San Francisco, Davis, Santa Barbara, Irvine, and San Diego.

*It should be noted that a specific BIS Helpdesk is currently proposed for collaboration projects with UC LA and UC Berkeley as well as University of Cincinnati – please refer to the relevant section on the BIS program website.*

- **Canada**

The University of Bordeaux and its partners have long collaborated with many Canadian institutions of higher education; the collaborations and exchanges have been greatly appreciated at all levels and have only led to the University of Bordeaux’ desire to expand such interactions. Within a wide reach and taking multiple forms, these various projects range from summer schools to institutional exchanges, partnerships and joint research. The disciplines in question are as varied as neuroscience, business and material science.

Given this history of collaboration as well as the excellence of the Canadian higher education and research system, IdEx Bordeaux has included Canadian academic institutions among its strategic partners.

*It should be noted that a specific BIS Helpdesk is currently proposed for collaboration projects with Université Laval, McGill University and University of Waterloo– please refer to the relevant section on the BIS program website.*

- **Japan**

The University of Bordeaux has developed long-standing collaborations with Japanese higher education institutions and research centers, both in the fields of training and research. Taking into consideration this history of collaboration as well as the excellence of the Japanese higher education and research system, IdEx Bordeaux has included Japanese academic institutions among its strategic partners.

*It should be noted that a specific BIS Helpdesk is currently proposed for collaboration projects with Kyoto University and the University of Tsukuba– please refer to the relevant section on the BIS program website.*

- **China**

1 An inventory of ongoing cooperation activities between Bordeaux and Japanese HEIs was carried out in April 2013 that identified more than 80 collaboration projects.
The strong ties between Chinese universities and Bordeaux date back to 15 years ago, but the country’s growth and size, coupled with an education policy encouraging international collaborations both in terms of training and research, play a significant role in the development of the cooperation between Bordeaux and China over the past years.

Today China boasts a noteworthy number of large-scale and high-quality universities with fields of excellence nurtured by substantial financial means as well as motivated teachers and students. Given the political ties between Bordeaux and the city of Wuhan in the Chinese province of Hubei, we aim to encourage the development of training and research projects with local universities, more particularly the University of Wuhan, and the Huazhong University of Science and Technology. However, collaboration projects with other universities of excellence (especially top universities listed in the Shanghai ranking) throughout China are also very much encouraged.

**Brazil**
The University of Bordeaux aims at strengthening its cooperation activities in Brazil. Emerging country with a strong national policy in favor of international education development in terms of training and research, Brazil has been clearly identified as a strategic destination for the University of Bordeaux and its partner institutions. In this context, IdEx Bordeaux is encouraging collaborations and proposes a support to the setting up of projects with this country. Strong and diverse partnerships have already been identified with the University of Sao Paulo (USP), the Federal University of Rio de Janeiro (UFRJ) and the State University of Rio de Janeiro (UERJ). Although priority partners, the BIS program will support collaborations with other Brazilian universities and research centers.

**India**
Considering education as the driving force of its economic and social development, India offers a significant potential for training and research cooperation. Collaborations with Institutions of IdEx Bordeaux are very active, especially in the field of Research. Several institutions have been identified as privileged partners of the University of Bordeaux and its partners: the Indian Institute of Science (IISc) in Bangalore, the Indian Institute of Technology (IIT), Jawaharlal Nehru University in New Delhi.

**Taiwan**
Second Asian country in terms of education and scientific excellence (Times Higher Education ranking), Taiwan is a partner of choice for the University of Bordeaux in the fields of training and research. The system’s high selection rate combined with a strong competition between the country’s best universities, - most of which are public – ensures a high-quality higher education in the country. The IdEx Bordeaux hence aims at strengthening the already existing collaborations and to extend them to new fields, more particularly to its disciplines of excellence. It is to be noted that the National Taiwan University, as a strategic partner in the Campus-in-campus project coordinated by the University of Tsukuba, is a priority university for IdEx Bordeaux.

It should be noted that a specific BIS Helpdesk is currently proposed for collaboration projects with National Taiwan University (NTU)– please refer to the relevant section on the BIS program website.

**Australia**
Cooperation with Australian universities is of growing interest among Bordeaux institutions. For all the institutions on the Bordeaux site, it is an attractive destination for both research and training for various reasons (linguistic, technological, quality of training, existing scientific synergies, etc.). Vine and wine, oceanography, forest management (environmental sciences), medicine (especially neuroscience) and materials sciences are among the many areas of common interest.

Several institutions have been identified as privileged partners of the University of Bordeaux and its partners: Macquarie University, University of Sydney, and University of Melbourne. Although
priority partners, the BIS program will support collaborations with other Australian universities and research centers.

**Operating rules**

**Type of actions supported**
The Bordeaux International Support program is intended to provide support for the launch of significant international endeavors and/or seed money for projects and pilots that should become self-sustaining.
It can involve the following actions (up to a limit of 2 months per stay, if applicable):

1. Networking activity (research, education, exchange of good practice) and first steps for project building.

For these actions, the following topics are considered priorities:
- Support to the internationalization of research (such as setting-up of common projects, development of co-supervision of theses, preparation of joint applications to international call for proposals, summer schools, etc.)
- Support to the internationalization of training (such as development of a joint training offer in a specific topic, study visits for students, preparation of joint application to international call for proposals, organization of joint seminars, etc.), with a particular focus on the development of partnerships at graduate level
- Support to best practice exchange (participation in workshops, study visit, etc.)

**Type of support**
Based on the nature and the needs of the project submitted, the support proposed within the frame of Bordeaux International Support program may take the following forms:
- Advice on building an international collaboration project
- Project engineering for applications to national, European or international grants
- Linking with relevant contacts and networks in targeted foreign institutions,
- Seed-funding: financial support for internationalization projects that should become self-sustaining (up to 10000€ per project - see Appendix 1 on the BIS webpage)

**Beneficiaries**
Beneficiaries may be staff and students of the following institutions:
- University of Bordeaux
- Bordeaux Montaigne University
- The Bordeaux Institute of Technology (IPB)
- Sciences Po Bordeaux (IEP)
- Bordeaux Sciences Agro
- National Centre for Scientific Research (CNRS)
- National Institute of Health and Medical Research (INSERM)
- National Institute for Research in Computer Science and Control (INRIA)
- Scientific Institute of Agronomic Research (INRA)
- Commissioner for Atomic Energy and Alternative Energies (CEA)
- Research Institute for Engineering Agriculture and the Environment (IRSTEA)
Submission of projects

- Project proposals (in English or in French) will be completed from the application form available on the program webpage and sent via the program webpage.
- Project proposals should be submitted by research or academic staff from one of the above-mentioned Bordeaux institutions. Applications must be sent before submission to the International Relations Office of the stakeholder’s home institution in order to check its eligibility for the program.
- For each application, applicants should indicate the beneficiaries of the action (CV of the people involved), the objective of the action, expected results and impact, and budget (total costs of the project and co-funding sources if relevant).

Time schedule

Applications may be sent continuously. They will be examined on a fixed date three times a year according to the following schedule for calls:

<table>
<thead>
<tr>
<th>Call deadline</th>
<th>18/11/2018</th>
<th>24/03/2019</th>
<th>26/05/2019</th>
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</table>

Upon closure of the call for proposals, projects will be evaluated by the Evaluation Committee and presented to the relevant IdEx Bordeaux board for final validation. The process takes between one and two months before the final notification is sent to the applicant. It can take up to 3 months between the deadline for submitting applications and the payment of the funds allocated.

Award criteria

Evaluators will consider the following criteria:

<table>
<thead>
<tr>
<th>Partner</th>
<th>Stakeholders are from a Bordeaux institution partner of IdEx Bordeaux (listed in the call for proposals)</th>
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<tbody>
<tr>
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<td>The project involves one of more of the priority universities for IdEx Bordeaux : universities listed in the call for proposals OR one of the top 200 of the Shanghai ranking (ARWU)</td>
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<tr>
<td>Cooperation project</td>
<td>Objectives of the project: Is it the beginning of a new cooperation project or a new development in an already established cooperation?</td>
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<td>Added value of this cooperative action for the strengthening of the collaboration and the partnership</td>
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<tr>
<td>Project organization (Methodology and presentation of commitments)</td>
<td>Description of the context and objectives of the project</td>
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<tr>
<td></td>
<td>Description of the mobility / event program. Description and planning of the activities to be carried out</td>
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<td></td>
<td>Project outlook : anticipating next steps</td>
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<tr>
<td>Project impact</td>
<td>Sustainability of the project and long-term vision</td>
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<td>Collective impact of the project</td>
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<td>Construction of the financial model</td>
<td>Clarity of the budget and accordance with the planned actions</td>
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<td></td>
<td>Existing other sources of financial support (partner, lab, etc.) or intention to apply to other support</td>
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<tr>
<td></td>
<td>Seek funding for next steps / project sustainability</td>
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**Useful contacts**
Prior to submitting your project application, please liaise with the relevant contact person at the UBx international office. He/she will be able to guide you through your collaboration project and the setting up of your application to this program:

**California and Canada:**
Anne Blassiau: Anne.blassiau@u-bordeaux.fr

**China, Taiwan, Japan, India and Australia:**
Pierre-Yves Tourpin: Pierre-yves.tourpin@u-bordeaux.fr

**Brazil:**
Julia Forcada-Garcia: Julia.forcada-garcia@u-bordeaux.fr

**Obligations of beneficiaries**

- Communicate about the funding on all appropriate media
- **Within 2 months after the funded mobility or action:** provide a short report describing the actions taken, contacts made, challenges or difficulties met, and upcoming strategy and activities to materialize or strengthen the cooperation.
- **One year after funding eligibility:**
  - Provide a final report describing the results of the action and future projects related thereto
  - Provide a cost statement covering the entirety of their project-related expenses.
- **Two years after funding eligibility:**
  - Fill out a follow-up form

**Internal rules**

**Evaluation Committee**
The project proposals will be reviewed by a committee composed of members from the International Office of the University of Bordeaux as well representatives of the IdEx Bordeaux participating institutions. Additional expertise may be needed for specific projects.

The Evaluation Committee is sovereign to decide the acceptance of a project under this programme and freely allocates resources to selected projects. The validation of the Board of Management of the IdEx Bordeaux is required.
"The University of Bordeaux is leading the “Initiative of Excellence” program in association with the National Research Council (CNRS), the National Institute for Health and Medicine (Inserm), the University Bordeaux Montaigne, Sciences-Po Bordeaux, Bordeaux Sciences Agro and the Bordeaux Institute of Technology. Other partnering organizations contributing to the Excellence Initiative are: INRA, INRIA, CEA, IRSTEA, IFREMER and Bordeaux CHU.

Scientific priorities of IdEx Bordeaux are developed by thematic clusters: AMADEus (Materials sciences), BRAIN (Neurosciences), COTE (Environment and Ecosystem), CPU (Numerical Certification and Reliability), LaScArBx (Archaeology), LAPHIA (Lasers and Photonics), HEADS (Global Health), TRAIL (Translational Imaging), and an applied research institute LIRYC (Cardiology). Please visit http://www.labex.u-bordeaux.fr/en/ for details."